



# DIEGO DIAS

## Fashion Art Director

### About me

Fashion art director specializing in editorials, campaigns, lookbooks, and product styling. Passionate about transforming ideas into compelling visuals, brings concepts to life through collaboration with visionary creatives.

### Education:

#### MA in Fashion Art Direction

Academy of Art University San Francisco CA  
May 2025  
GPA 3.86

#### BA in Kinesiology

California State University  
May 2020  
GPA 3.8

### Skills:

- Fashion Art Direction: creating and executing concepts for photoshoots, editorials, product styling and visual storytelling.
- Technical Tools: Adobe Photoshop, Illustrator, InDesign, Premiere Pro
- Soft Skills: Creative, detail oriented, organized, team player

### Contact Information:

**Address:** San Francisco, CA  
**Phone:** +1 415 8609549  
**Email:** [diegodiasart.d@gmail.com](mailto:diegodiasart.d@gmail.com)  
**Portfolio:** [diegodiasartdirection.myportfolio.com/work](http://diegodiasartdirection.myportfolio.com/work)

### Experience:

**Gap/Old Navy Mentorship-** February 2025 - Present

### key Projects:

#### Emergency Exit - Fall 2024

- Editorial Photoshoot
- Contemporary and elevated street style
- Published by:
  - VOUS Italy, Jan 2025
  - SWANKY Mag, Jan 2025
  - Selin Mag, Dec 2024
  - Shuba Mag, Dec 2024
  - Blech Film Mag, Dec 2024

#### Nomad Days Magazine - Fall 2024

- Development of a magazine from scratch, with photoshoot, interview, opinion piece and short stories.
- The concept was to merge fashion and travel, and each volume would be dedicated to a country/place, focusing on emerging local brands.

#### We Wear Art - Product Styling - Fall 2024

- Creating of a brand identity for a multibrand e-commerce
- Development of news letter and social media content

### Languages:

- English
- Portuguese
- Spanish

