

Amy Nguyen

FASHION MERCHANDISER

CONTACT

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🌐 www.amynguyen.com

📍 San Francisco, CA

SKILLS

Adobe Creative Suite Merchandising

Microsoft Office Result Driven

Digital Flat Designs Well Organized

Marketing Collaborative

Visual Merchandising Time Management

Team Leader Flexible

EDUCATION

BFA Fashion Merchandising

2021-2025

Academy of Art University

Old Navy, Mentorship

2025

Megan Gass

Product Development Manager, Girls

CERTIFICATIONS

Creation and Branding & Operation and Supply Chain

June 2024

INSIDE LVMH

LANGUAGES

English

Vietnamese

WORK EXPERIENCE

Style Advisor

Nordstrom

2024-present

- Experience in personal styling appointments and working one-on-one with clients to find outfits for special occasions, workwear, work events, and wardrobe "resets" as well as client relations
- Top sales associate in my department to cross-sell other departments, has gained the position of top salesperson of the day and has sold the most units in one transaction

Project

When Simon Met Ralph

2024

- Presented brand owner and designer Simon Ungless, one of the first team members of Alexander McQueen, with a marketing campaign pitch
- Conducted research in industry trends, fashion trend analysis, and target market, created mockups for the campaign, including public relations, out-of-home ads, social media ads, display ads, and floor plan
- Collaborated with a team to create a unique and dynamic marketing campaign for the emerging brand

Marketing and Merchandising Consultant

Recollect

2024

- Conducted trend and market research, and e-commerce merchandising, created mood, concept, color, and style boards for buying season, assisted with campaign shoots and created concepts for marketing campaigns

Inventory Associate

Aritzia

2021-2023

- Processed replenishment and allocation shipment on days that shipment was received
- Took down and put up new window displays according to the given directive and styled mannequins according to geological, fashion, and seasonal trends
- Worked directly with the store's merchandising manager and the district merchandising manager, visually merchandised an entire vendor and classification, and addressed sell-throughs in the store by restocking products