

WORK EXPERIENCE:

(REFERENCES AVAILABLE UPON REQUEST):

-Undefeated Internship (Summer 2024) Duties:

MARKETING:

- -SOCIAL MEDIA: SUPPORT THE SOCIAL MEDIA TEAM AS NEEDED WITH POSTS/SCHEDULED POSTS ALIGNED TO COMMUNICATION ROLLOUTS FOR INLINE AND COLLABORATIVE PRODUCTS.
- PHOTO: WORK WITH THE PHOTO TEAM TO ENSURE THAT ALL PHOTO ASSETS ARE EDITED/RESIZED AND HANDED OVER TO THE SOCIAL TEAM AS NEEDED, ASSIST WITH PHOTOSHOOTS WHEN NEEDED. ASSIST THE PHOTO TEAM WITH PRODUCT PREP FOR FOOTWEAR AND APPAREL PRODUCT PHOTOGRAPHY.
- DIGITAL ARCHIVE: WORK WITH THE SOCIAL MEDIA TEAM TO CREATE A COMPLETE DROPBOX ARCHIVE OF

UNDEFEATED PROJECTS SINCE 2002. CLIP NEWS ARTICLES, PHOTOS AND UNDEFEATED ARCHIVAL AND FILE THEM BY RELEASE DATE. HAVE A MASTER GOOGLE SHEET WITH ALL RELEASES BY DATE IN IT.

TECHNICAL DESIGN/PRODUCT DEVELOPMENT

- TECHNICAL DESIGN: SPEC AND FIT GARMENTS
 TO TECHNICAL SPECIFICATIONS TO ENSURE SAMPLE
 EXECUTION AND QUALITY CONTROL OF BULK UNITS.
- -TECHNICAL PACKAGE MAINTENANCE: UPDATE SPEC SHEETS AND TECH PACKS THROUGHOUT PROTO, SALESMAN SAMPLE, AND PRE-PRODUCTION STAGES.

-MODEL FOR NOMAD MANAGEMENT (7 YEARS AND ONGOING)

DUTIES:

-FASHION MODELING FOR BRANDS SUCH AS : VOGUE, DIOR, GAP, NIKE, GOLF LE FLEUR AND MORE

-COLLEGIATE SOFTBALL PLAYER AND TEAM CAPTAIN (14 YEARS OF EXPERIENCE)

CAILEE GRAYHORSE PUPECKI ARTIST, ATHLETE AND

FASHION DESIGNER

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EDUCATION:

BACHELOR OF FINE ARTS,
FASHION DESIGN, SPRING 2025
ACADEMY OF ART UNIVERSITY,
SAN FRANCISCO CA

SKILLS:

-FASHION ILLUSTRATION
-MOODBOARD AND CONCEPT
DEVELOPMENT
-SAMPLE AND TOILE DEVELOPMENT
-DIGITAL DESIGN/TECHNICAL DESIGN
-SEWING
-PATTERNMAKING

SOFTWARE EXPERIENCE:
PROFFICIENT IN ADOBE ILLUSTRATOR
AND ADOBE PHOTOSHOP

LANGUAGES: ENGLISH