

CAMILLE E. COLÓN SÁNCHEZ

FASHION ART DIRECTION (470) 915-2930 camille.colon25@yahoo.com San Francisco • Atlanta

Fashion art director specializing in styling and executing creative visions for shoots, campaigns, and publications. Team player who collaborates well with photographers, designers, and models to produce outstanding content.

KEY SKILLS

Art Direction Fashion/lifestyle content, visual storytelling, creativity, fashion styling, photoshoot production

Technical Tools Adobe Photoshop, Illustrator, InDesign, Premiere Pro, Canva, Microsoft Office, Google Suite

Interpersonal Teamwork, detailed oriented, great communicator, resilient, fluent in English and Spanish

EDUCATION

Master of Arts in Fashion, Art Direction Academy of Art University, USA. 3.78 GPA (2023-Now)

Bachelor of Arts in Secondary Education, Spanish Pontifical Catholic University, PR. 3.57 GPA

PROJECTS

Fashion Art Director *Heaven on Earth*

- Collaborated with a photographer, makeup/hair stylist, and model to execute a cohesive creative vision.
- Shot the editorial in a photo studio. Developed and directed an AD campaign inspired by the brand Heaven by Marc Jacobs.
- Lead as the stylist, designing five complete outfits, overseeing creative direction, and assembling the production team. Curated makeup and hair inspiration to align with the story's aesthetic.
- Final images published in 17:23 Magazine.

Fashion Art Director *Burning Star*

- Assembled and collaborated with a photographer, makeup/hair stylist, and model to execute the vision.
- Scouted an alley location in the city, selecting a setting that fit the narrative. Developed and directed a fashion story about a rockstar girlfriend being the actual star and having the spotlight on her.
- Took over the role of the stylist, creating three complete outfits, creative direction, and constructed the production team. Developed makeup and hair inspiration.
- Final images published in 17:23 Magazine and made the cover for Out-and-Out Magazine.

Fashion Art Director *KO*

- Collaborated with a photographer, makeup/hair stylist, and model to execute a cohesive creative vision.
- Shot a boxing concept in a photo studio, where I model and styled the concept.
- Styled two complete outfits and developed the concept to create the vision. Carefully chose makeup and hair to align with the concept of the photoshoot.
- Published images in Mob Journal.