

Hannah Yewon Kim

Fashion Design

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I am in my final year of studying fashion design, fueled by a passion for storytelling that I strive to share with the world through my creative process and designs. In today's fast-paced modern life, I aim to remind people to embrace their uniqueness and convey meaningful messages through my work. I am constantly eager to explore new creative possibilities and integrate various accessibilities into fashion. My vision is straightforward: to inspire creativity and create a positive impact on the world through design.

SKILLS

Research Market Trend

Textile & Print

Technical Flats (BOM)

Concept Development

Draping

Procreate, Digital/Hand Illustration

Fabric & Trim Sourcing

Patternmaking

Adobe Illustrator/Photoshop

EXPERIENCE

Jan- Present 2024, San Francisco

Old Navy Mentorship program

Worked one-on-one with the Design Director of Boys team to develop and strengthen professional skills, gain industry knowledge, and receive guidance for personal and professional growth.

Jan- Feb 2024, San Francisco

Super Bowl 2024 Project , Intern for @KristinJuszczyk, NFL-licensed custom designs

Worked with Kristin Juszczyk's design team to create custom pieces for Super Bowl 2024, featuring the San Francisco 49ers team and other celebrities. The garments were showcased on CBS News and NFL on CBS.

Responsible for sewing, pattern making, and deconstructing jerseys to create repurposed designs.

Jun- Aug 2021, South Korea

Bunte Kunst, Private Art Studio/ Tutoring Center for Children

Instructed children on how to appreciate and understand the fine arts by exploring various art media and materials.

Developed teaching outlines and lesson plans, gave lectures, and facilitated discussions and activities.

LANGUAGES

English (Fluent)

Korean (Native)

EDUCATION

Academy of Art University, San Francisco

Bachelor of Fine Arts-Fashion Design

Anyang Arts High School, South Korea

The Department of Arts

HONORS & AWARDS

FIDA 8th Fashion Illustration & Drawing Awards, 2023 - Listed Artist

Academy of Art University International Distance Learning Scholarship, 2021- Recipient

K-ART International Exchange Association Art Competition, 2017- Awarded

16th SAMCHULLY Gas Safety Poster Contest, 2017 - Bronze prized

Anyang Arts Highschool Annual Art Exhibit, 2017 -Winner