



Lindsey Londono

Fashion Designer

CONTACT



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LinkedIn

EDUCATION

**Bachelor of Fine Arts,
Fashion Design**

2020-2025

Academy of Art University

**Pre-College Program,
Fashion Design**

2020-2020

Academy of Art University

SOFTWARE

- Adobe Photoshop
- Adobe Illustrator
- Gerber
- Clo3D
- Google Workplace

OBJECTIVE

- I am a senior of Bachelors of Fine Arts in Fashion Design. I study fashion because of its creative nature and the ever moving talents you need to learn to create. I tend to favor the sketching and draping processes in my work. My inspirations in fashion come from the places I have lived. I believe that my designs are a reflection of my growth as a person. My design identity is newfound versions of femininity.

OBJECTIVE

- Concept Research and Development
- Presentation Board/Mood Boards
- Illustration and Rendering
- 3D Construction
- Draping

WORK EXPERIENCE

Sales Associate

2022 - 2023

SMCP - Sandro, Maje, Claudie Pierlot, Fursac, San Francisco, California

- Wardrobe clients from head to toe
- Develop a loyal repeat following focusing on relation selling and customer reach
- Possess a passion for exceeding service expectations, an expert understanding of fashion, an appreciation of their brand heritage, and detailed product knowledge of their merchandise
- Responsible for working collaboratively with my teammates, maintaining all visual and merchandising standards, as well as other operational duties

Social Media and Marketing Coordinator

2022 - 2022

San Francisco Fashion Week, San Francisco, California, Hybrid

- Market Research
- Creating visual content for promotional campaigns for social media and marketing
- Create newsletters for upcoming fashion week announcements
- Influencer marketing
- Worked closely with a team to execute weekly marketing plan
- Participated with task management during the fall show