

MARTHARINE JABO

FASHION DESIGNER & STYLIST

CONTACT

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EDUCATION

Master of Fine Arts in Fashion Design -

Academy of Art University, San Francisco, CA [2024]

Bachelor of Industrial & Fine Art, Emphasis

in Fashion Design -

Makerere University, Kampala

AWARDS

- Fashion Designer of the year - Awarded by Abryanz Style & Fashion Awards
- Certificate of participation in the Young Creative Entrepreneur Fashion/Design Award by the British Council
- Best new Fashion brand - Awarded by The Afrikan Walk Fashion Awards

SKILLS

- Pattern making
- Garment construction
- Millinery
- Embroidery (Tambour, Gold work, Hand embroidery)
- Textile fabrication
- Styling
- Vast knowledge of fabrics & textiles
- Creativity
- Leadership
- Adaptability to change
- Excellent communication & interpersonal skills
- Customer relationship management
- Time management
- Attention to detail
- Problem solving

LANGUAGES

English, German & Swahili

EXPERIENCE

➤ **Founding Stylist** at Kollektiv [March 2025 - Present]

➤ **Creative Director**

Creative Director/Founder of JABO | 2014 - Present

JABO, a Fashion brand formed in Uganda is a Luxury brand that deals in trans-seasonal pieces for both men and women with a signature style known as contemporary Heritage that explores the treasures of Africa, combining traditional influence with modern elements of fashion.

As a Creative Director my job entails the following:

- Establishing the brand's creative vision & direction through strategic planning
- Partake in fashion events that benefit the brand such as fashion shows & networking events that build relationships with industry experts
- Lead and inspire a team of workers to exercise their full potential and gain new skills
- Conduct market research to identify new opportunities that the brand can pursue in order to thrive in the industry
- Preside over the production process from design development to manufacturing sales and distribution.

➤ **Volunteer Usher** - San Francisco Symphony [2024 - Present]

➤ **Resident Advisor**

Academy of Art University [2022 - 2023]

➤ Academy of Art University Fashion showcase [2023]

➤ **Fashion Design Mentor**

Uganda Christian University [2017 - 2019]

➤ Origin Africa Exhibition in Addis Ababa, Ethiopia [2016]

➤ Young Creative Entrepreneur Fashion Workshop organised by the British Council [2014]

➤ Creative Director of the Fashion Society of Uganda [2014]

CAREER HIGHLIGHTS

- Faith, Fashion, Art & Entertainment fundraising gala - Rockland, New York [2024]
Through a partnership with meet nextgen & Ventures for Good Foundation, showcased fashion designs that were auctioned with the aim of raising funds to support the education system in Uganda as well as assist students in Rockland County, NY with their education
- Fashion showcase at the UNAA causes convention, New York [2024]
- Fashion exhibits at the annual Uganda Diaspora social networking gala [2019 - 2014]
- Nominee, East African Fashion Designer of the year - Pwani Fashion Week awards - Mombasa, Kenya [2018]
- Swahili Fashion Week designer showcase - Dar-es-Salaam, Tanzania [2017]
- Nominee, East African Fashion Designer of the Year (Swahili Fashion Week Awards - Dar-es-Salaam, Tanzania) [2016, 2014]
- Hub of Africa Fashion Week designer showcase - Addis Ababa, Ethiopia [2015]
- Kampala Fashion Week participation & fashion showcase [2014]
- Finalist for the Young Creative Entrepreneur Fashion Award by the British Council [2014]
- Couture Africa Magazine collection feature [January 2014 issue: Cover Page & Fashion spread]
- Strut it Afrika Fashion week collection showcase - Nairobi, Kenya [2014]