

Brooklyn Allen

Fashion Product Development

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EDUCATION :

B.F.A. Fashion Product Development

Academy of Art University, San Francisco, CA.
September 2023-May 2025

A.A. Fashion Business Management

Fashion Institute of Technology, New York, NY

Backbone Gold Certification

KEY SKILLS :

TECHNICAL TOOLS

PLM

Excel

Photoshop

PowerPoint

Illustrator

CLO3D

FASHION

Sewing

Garment Construction

Hand Sketching

Retail Sales

Pattern-making

Social Media

Watercolor/Oil Painting

Visual Merchandising

Styling

Product Development

INTERPERSONAL

Critical Thinking

Problem Solving

Time Management

Communication

Adaptability

Teamwork

COMMUNITY INVOLVEMENT :

Watermark Prison Ministry

PROJECTS :

LOEWE x Supreme – Unisex Luxury Streetwear Collection

- Designed unisex styles merging Loewe craftsmanship and Supreme streetwear
 - Conducted trend forecasting, market, and consumer research
 - Selected premium, sustainable materials aligned with FW26 trends
 - Created tech packs and branding for dual-brand launch strategy

Technical Design Project – Full Tech Pack Development

- Created detailed tech packs including technical flats and colorways
 - Built and sourced BOMs with fabric, trim, and packaging details
 - Specified construction methods, labels, and graded size specs
 - Applied industry standards to support production-ready files

Mowalola Collection – “Love is War” 3D Look Development

- Designed 3 full looks blending military wear with feminine silhouettes
 - Created mood, color, and fabric boards to support concept development
- Sketched designs by hand and fully rendered, styled, and animated in CLO3D
- Applied digital draping and textile mapping to visualize garment fit and flow

Technical Design & Styling – Acne Studios Lookbook

- Drew technical flat sketches for 14 unisex styles aligned with Acne Studios’ brand
 - Styled full looks for the collaboration’s lookbook presentation
 - Used Illustrator and Photoshop to develop polished collection visuals
- Coordinated with team to match styling with mood board and customer profile

FASHION EXPERIENCE :

Client Advisor/Visual Merchandising

Marc Jacobs, Dallas, 2024

- Achieved and exceeded monthly sales goals by at least 10% consistently
- Regularly executed cycle counts for goods in back stock and assisted in organization of back room and front facing inventory
 - Assisted visual lead through collaboration on floor displays
- Utilized client outreach to create return customers and build brand loyalty

Social Media Lead/Consultant

Haus Incubator, New York, 2023

- Assisted store buyers for showroom and online wholesale purchases
- Managed social media channels and produced online showroom through Shopify
- Monitored marketing images for multiple brand campaigns and agency advertisement

Sales Associate

H&M, Newark, 2022

- Recommended products based on customer needs and assisted in styling
 - Assisted in visual merchandising setup and removal of fixtures
 - Processed transactions as well as closing register duties

Styling Assistant

New York Coastal Fashion Week, Fall 2021

- Assisted lead stylist in curating runway looks from wardrobe selection to show
 - Handpicked jewelry and accessory selection for runway final looks