



SOFIA CASTILLO

FASHION STYLIST

CONTACT

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- 626 Powell St, Apt 502. San Francisco, CA. 94108
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PROFILE SUMMARY

Experienced in freelance styling. Experience with online and in-person clients as personal shopper. Experience being an art director, folding, steaming, contacting photographers, makeup artists, hairstylists, assistants and great at sourcing clothing.

EDUCATION

- 2022 - Present
ACADEMY OF ART UNIVERSITY
 - Bachelor's of Fine Arts in Fashion Styling.
- 2019 - 2022
TECNOLOGICO DE MONTERREY
 - High School Diploma
 - GPA: 3.8 / 4.0

SKILLS

- Project Management
- Art Director
- Teamwork
- Time Management
- Leadership
- Effective Communication
- Critical Thinking
- Organized

LANGUAGES

- Spanish: Fluent
- English: Fluent
- French: Intermediate
- Italian: Basics

WORK EXPERIENCE

J Crew Factory Sales Associate 2024 - 2024

- Helped steaming, folding and organizing the merchandise in the store, in the windows and the storage room.
- Teamwork, time management and communication were crucial skills that I performed during my time working in this company.

Freelance Personal Stylist 2023 - Present

- Personal shopper in charge of sourcing clothing, helps clean wardrobes, dry cleaning and packing for clients.
- Prepares and styles outfits for special occasions, vacations and daily life, as well as hair and makeup grooming.

Social Media Manager 2023 - Present

- Runs social media platforms for wellness influencer Alexa Portillo.
- In charge of choosing the content to post, the partnerships and answering emails.
- Time management and communication are the strongest and most crucial skills required for me to perform this job.

Dog Sitter 2022 - Present

- Taking care of senior dogs, in charge of giving them medication, food etc...
- Kept the dogs clean and fed.
- Administered the dogs food and medications carefully and daily.