

Los Angeles, CA

zhanestyledme@gmail.com

Visionary | Art Director | Wardrobe Stylist

DONZHANE LYONS

PROFILE

Fashion is an art that allows individuals to express themselves while being driven by its influence within the industry. With a thorough understanding of the fashion world, from consumer engagement to product distribution, She excels in attention to detail, continuously learning, and creating meaningful connections with the audience.

EDUCATION

MA, Fashion Art Direction — Academy of Art University

September 2023 - May 2025, San Francisco CA

Working strongly in art direction from all directions of photography, magazine media and print, video and photo production and brand curation.

BS, Fashion Merchandising & Marketing — University of Maryland Eastern Shore

August 2018 - May 2023, Princess Anne MD

Accomplished education in apparel construction, product development, advertising and marketing, and visual merchandising.

PROJECTS

Fashion Art Direction — Rescue & Return

- Conceptualized and executed the visual direction for an editorial shoot, aligning with publication standards
- Managed end-to-end production, including location scouting, team coordination including photographers, HMUAs, models, scheduling, and budgeting.
- Directed on-set creative to ensure visual consistency and alignment with concept boards and editorial goals

Published in 17:23 Magazine, Quadro, New Wave Magazine, MOB Journal, Photohouse Magazine.

Fashion Art Direction — UNMASKED

- Developed original concept and mood boards to pitch editorial theme, styling direction, and art direction to collaborators and publication.
- Created mood boards and visual references to guide art direction and ensure consistency across styling, set design, and photography.
- Worked collaboratively with a team of peers including photographer and model to bring the concept to life.

Published in OUT-AND-OUT Magazine, Eternal, 17:23 Magazine.

KEY SKILLS

Technical Adobe Photoshop, Adobe Illustrator, Adobe Indesign, Adobe Premiere, Microsoft Office, Microsoft Word, Microsoft Presentation, Captcut

Design Art Direction, Photography, Videography, Computer-Aid Design, Typography

Interpersonal Detail Oriented, Emotional Resilience, Adaptable, Client Relationship, Optimistic

EXPERIENCE

Nordstrom, Towson MD — **Style Advisor**

June 2022 - January 2025

- Contributed to team success through a positive attitude, collaboration, and consistent work ethic.
- Handled customer inquiries, returns, and exchanges with professionalism and efficiency, resolving issues to maintain customer satisfaction.
- Built and maintained strong customer relationships, leading to repeat business and customer loyalty.

ARKIV, Los Angeles CA — **Creative Apprentice**

April 2022 - December 2024

- Provided support to the creative team, helping to schedule fittings, organize meetings, and manage project timelines.
- Supported creative meetings by taking notes, sharing insights, and assisting with brainstorming sessions to shape new ideas for future campaigns.
- Market Editing

JustFab Brands, Los Angeles CA — **Stylist Assistant**

November 2024 - December 2024

- Assist the lead stylist by pulling the appropriate pieces from the JustFab collection or other associated brands for the shoot.
- Worked closely with the editorial team, including makeup artists, hair stylists, and photographers, to ensure seamless coordination and timely execution of shoot elements.

Aunna Kyriss, Washington DC — **Wardrobe Styling Intern**

July 2022 - August 2022

Macy's, Towson MD — **AYS Associate**

November 2020 - June 2022

PUBLICATIONS

Published in Cultural Icons by ARKIV, 1723 Magazine, Eternal Magazine, Quadro Magazine, New Wave Magazine, Out-And-Out Magazine, Mob Journal, Photohouse Magazine, and Fashion As Art Magazine.