

Jason Wilson

San Francisco, CA

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(831) 331-7006

EXPERIENCE

H&M, San Francisco — *Sales Associate*

August 2024 - PRESENT

- Providing excellent service, assisting shoppers, and creating a positive store experience
- Organizing displays, arranging clothing, and maintaining store aesthetics
- Handling transactions, returns, and exchanges efficiently
- Restocking items, managing stock levels, and assisting in inventory checks

Sephora, San Francisco — *Beauty Advisor*

August 2023 - August 2024

- Understanding various beauty products, including skincare, makeup, fragrance, and haircare
- Recommending additional products and promotions to increase sales and enhance the customer's beauty routine
- Thriving in a fast-paced retail environment while assisting multiple customers
- Staying updated on beauty trends, new product launches, and Sephora's exclusive brands

Macys, San Francisco — *Prestige Team Lead*

June 2022 - August 2023

- Handled daily register operations, including opening and closing procedures
- Providing mini-makeovers, swatching products, and educating customers on proper usage
- Working effectively with colleagues to meet store goals

EDUCATION

BFA *Fashion Styling and Communication*

Academy of Art University, San Francisco, CA

August 2020 - December 2025

SKILLS

Hard Skills: Photoshop, Adobe Lightroom, Adobe InDesign, Adobe Audition, Adobe After Effects

Soft Skills: Fashion Trend Analysis, Color Theory & Coordination, Knowledge of Fabrics & Textiles, Wardrobe Curation, Personal Styling, Editorial & Commercial, Styling, Sewing & Garment, Alterations, Client Consultation & Communication, Collaboration, Time Management, Social Media & Brand Development